

Online Marketing Tips with Connie Ragen Green

Study Guide for November, 2015

Building Your Online Business – Marketing Tips That Make Sense

Becoming an online entrepreneur is an amazing opportunity, and you must have a Plan to get from where you are right now to closer to where you would like to be. Manage your time, stay as productive as possible, and find someone to be accountable to or you'll risk becoming frustrated and overwhelmed before you ever start earning money on a regular basis.

So, how do you achieve this?

1. Spend twenty minutes every day reading a book that will enrich, educate, and enlighten you on your path to successful entrepreneurship.
2. Become a regular publisher of content.
3. Always ask yourself: 'Is what I am doing right now moving me closer to my goals or further away?'
4. The "10,000 Hours" concept – How quickly can you achieve excellence?

Time management can become part of your daily routine. Adhere to a schedule that focuses on the most important things in your life, including time with family and friends, spirituality, and building your online business.

Productivity is achieved with practice. The more you do something the more competent you become. Strive for 'unconscious competence'.

Accountability to at least one other person is crucial to your success. Seek out someone who is compatible with you on several levels and stay in close contact on a weekly basis. If you are a part of a group, this is the ultimate combination of accountability and productivity.

Book – Blog – Broadcast: The Trifecta of Entrepreneurial Success
This strategy works! The time you spend regularly creating content in this way will pay off for years to come.

RESOURCES

The Online Marketing Incubator:

<http://TheOnlineMarketingIncubator.com>

My Books:

<http://ConnieRagenGreenBooks.com>

The Coming Podcast Surplus – Seth Godin:

http://sethgodin.typepad.com/seths_blog/2015/10/the-coming-podcast-surplus.html

The Compound Effect by Darren Hardy, Publisher of Success Magazine

<http://ConnieLoves.me/CompoundEffect>

Time Management Strategies for Entrepreneurs by Connie Ragen Green and Geoff Hoff

<http://ConnieLoves.me/Time>

"Your time is limited, so don't waste it living someone else's life." ~ Steve Jobs

Scientia est potentia (Knowledge is power)

Implementing this knowledge is forever!

To Your Massive Online Success,

Connie Ragen Green