

# New Rules for Online Marketing with Connie Ragen Green

## Study Guide for January, 2018

### New Rules for 2018 and How You Will Prosper From Them

We are welcoming the New Year 2018 and it is time to take action in your life and business to ensure this is a year filled with joy, success, and prosperity.

First, let's think about 2017. How would you sum it up? Are you accepting full responsibility for both the positive and the negative events that occurred?

- ✚ Complete any projects that you intended on finishing, unless you have abandoned the idea or concept completely.
- ✚ Take the time to thank and acknowledge those who helped and supported you during the previous years.
- ✚ Write down your detailed goals and plans for 2018 to give yourself a roadmap to guide you in the right direction every single day.

Each year brings with it new opportunities, as well as new challenges. Make sure you have positioned yourself for success by following the "new rules" for life and business. Here are my suggestions for 2018...

- ✚ Embrace video as a way to expand your reach and connect with new prospects, clients, and colleagues. There are a variety of ways to create short videos.
- ✚ Use membership sites to create community, deliver your content, teach online courses on your topics, and build massive credibility.
- ✚ Blog! Make 2018 the year you commit to blogging twice a week consistently. I've done this for more than a decade and will tell you that it is profitable.
- ✚ Choose a mentor to work closely with to build your business. I have a mentor program that could be exactly what you need to get to the next level.
- ✚ Write and publish your first, or next book. Make a plan, create an outline, and make 2018 the year that you introduce yourself as an author.
- ✚ Look closely at the assets you already have in your business. List them in writing.
- ✚ Give yourself the gift of a business education through reading books that will make a difference in how you think about and approach business for the remainder of your life. Also, read books for pleasure and for spiritual enlightenment.
- ✚ Set and achieve your goals and dreams. Decide exactly what you want from your life and business. Write down your ideas and goals for *at least* the first quarter of 2018 this week. Review these and update them regularly.
- ✚ Focus on time management and productivity. Be selfish and greedy when it comes to spending your mental and physical energy with people and activities that do not serve you well and do not lead you to your goals. Every moment is precious!

- ✚ Write something every single day. Once I got myself into the habit of daily writing, my world expanded and my life changed forever as a result. Writing allows you to find your voice, shape your ideas, and share your message with the world. This could be emails to your list, well thought out updates on social media, blog posts, articles, short reports, and outlines for products and courses.
- ✚ Seek out opportunities to speak and present to others, both virtually and in person. Public speaking opens doors you previously could not have imagined were even a possibility for you. People need to hear and learn things *from you*.
- ✚ Be willing to "up your game" for 2018. Do whatever it takes to accomplish your goals. We live in a global economy, filled with people who have a strong desire to share their perspective with the world. How can you approach a situation in a way that embraces this world view?
- ✚ Embrace a ridiculous work ethic. Get up earlier, give up activities that simply pass the time, and reach for a level of accomplishment that scares you. Once you work hard and achieve success you will never be able to go back to the status quo.
- ✚ Begin each day with the end in mind. What will you have accomplished fourteen to sixteen hours from the time you awoke? How will you get there?
- ✚ Choose a theme for 2018, and select words that resonate with the goals and dreams you wish to achieve.
- ✚ Join a Mastermind group filled with people who are smarter and more successful than you. Get involved in conversations that expand your thinking and encourage you to take inspired actions towards your future.
- ✚ Structure your life for optimal productive and creative expression. First, change your lifestyle. Next, change your "being".

## RESOURCES

The Online Marketing Incubator Mentoring Program:

<http://TheOnlineMarketingIncubator.com>

All of My Books on Various Aspects of Entrepreneurship:

<http://ConnieRagenGreenBooks.com>

My Entrepreneur's Reading List:

<http://HugeProfitsTinyList.com/reading-list>

My Recommended Resources:

<http://ConnieRagenGreen.com/resources>

My two main sites are:

<http://ConnieRagenGreen.com>

and

<http://HugeProfitsTinyList.com>

"Take pride in how far you've come. Have faith in how far you can go. But don't forget to enjoy the journey." ~ Michael Josephson

To Your Massive Online Success,

*Connie Ragen Green*



## About The Author

Connie Ragen Green is a bestselling author, international speaker, and online marketing strategist who is dedicating her life to serving others as they build and grow successful and lucrative online businesses. Her background includes working as a classroom teacher for twenty years, while simultaneously working in real estate. In 2006 she left it all behind to come online, and the rest is history.

She makes her home in two cities in southern California; Santa Clarita in the desert and Santa Barbara at the beach. In addition to her writing and work online, Connie consults and strategizes with several major corporations and some non-profits, as well as volunteering with groups such as the international service organization Rotary, the Boys & Girls Clubs, Benevolent & Protective Order of Elk's (BPOE), the women's business organization Zonta, and several other charitable groups to stay true to her "service above self" life focus.

As a recent recipient of the Merrill Hoffman Award, presented to Connie by the Santa Barbara Rotary Club, being honored with this award has strengthened her resolve to serve others around the world in any way she is able to by using her gifts, talents, and experiences in a positive and sincere manner.

Please pick up one or more of my books as a way to get started on the path to online entrepreneurship. If you're not sure where to begin, simply hit "reply" to any of my email messages and I will respond to your questions promptly. I also offer more than twenty online courses on topics around online entrepreneurship. I would love to teach you what I know on these topics so that you may get started with the latest, most cutting edge information.

*Connie Ragen Green*

